

BOARD OF DIRECTORS AND COMMUNITY RELATIONS

The board recognizes the need for a communications program to provide effective two-way communication between the school district and the school district community. The school district's communications program shall strive to meet the following goals:

- To keep the citizens and employees informed through a regular flow of information about the school district and its program;
- To encourage and organize the interchange of ideas between the school district and the community by developing and implementing techniques for school district community involvement in the school district and for school district involvement in the school district community; and
- To assess public knowledge, attitudes, and concerns on a regular basis.

It shall be the responsibility of the superintendent to establish and maintain an ongoing communications program with employees and the community. The superintendent shall make a recommendation to the board annually for changes in the communication program.

Legal Reference: Iowa Code §§ 22; 279.8 (1993).

Cross Reference: 216 Board of Directors' Relationships
401.5 Employee Records
506 Education Records of Students
708 Care, Maintenance, and Disposal of School District Records
902.1 News Media Relations

Approved 01/1993

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