

# SHOE DRIVE 2025



New Visions Homeless Services is proud to host the annual Council Bluffs Community Shoe Drive, formerly led by our friends at The 712 Initiative. Since 2015, our community has rallied together every spring to collect used shoes. **Why shoes??**

- Gently used shoes that you may no longer use or don't quite fit can be given a new life by being put onto the feet of our Street Outreach and Shelter guests right here in our community.
- Shoes that cannot be used for our clients will be repurposed or recycled through Funds2Orgs. This organization distributes shoes to micro-entrepreneurs around the world to give individuals a path out of poverty and to provide good footwear in countries where it is needed.
- Any remaining shoes are recycled into things like insulation and stuffing for furniture.
- Funds2Orgs provides New Visions with a monetary donation for the shoes that we collect.
- Textiles (clothing and shoes) represent 65.7% of the content in US landfills and can take up to 1000 years to decompose!
- This effort brings the entire community together to support individuals living in poverty and homelessness *without having to buy ANYTHING!* **When we work together to reuse, repurpose, and recycle our gently used shoes, we ALL win!**



712.256.3940



info@newvisionshs.org